



## **Fraser Valley Reining Club**

A chapter of **Western Canadian Reining Association**

### **Attention:**

Reining is one of the fastest growing disciplines in the equestrian world. It is fast-paced, and demands a high degree of athleticism and finesse from horse and rider.

Our Fraser Valley Reining Club is the local chapter of the Western Canadian Reining Association, a BC-wide organization that promotes the sport of reining from the grass roots up. We are hard at work preparing for our 10<sup>th</sup> annual show, "Slide out West," a 3-day event that gets bigger and better every year.

We added new classes last year to the lineup, including the Slide Out West Futurity and Derby, and have proven to be a winning formula. From beginner Reiners running their first patterns, to big name professionals who can "slide a mile," riders come from all across British Columbia, from Alberta and Washington State, to compete at Chilliwack's famous, state-of-the-art Heritage Park arena. They leave with smiles on their faces, and promise to come back the following year.

2010 was a banner year for Canadian Reiners on the international front, with Canadians competing for gold at the FEI World Equestrian Games in Kentucky. The FVRC affiliate the Western Canadian Reining Association hosted the Canadian Team Selection finals during the West Coast Classic in July to determine which riders would represent Canada at the prestigious event. Supporters believe that the sport of Reining is on the threshold of Olympic inclusion. Reining is the only Western equestrian discipline approved for Federation Equestre Internationale (FEI) competition. We at the Fraser Valley Reining Club are dedicated to developing our local athletes so that Canadians can continue to be successful in national and international competition.

Besides the hard work of our members, we need the support of businesses like yours if we are to reach our goals. The accompanying pages outline some sponsorship options. We feature our sponsors on our frequently visited website and we actively encourage our members, competitors and spectators to use our sponsors' products and services. As a sponsor, you will be invited to attend our show and present your award, or we will be happy to make the presentation on your behalf.

We appreciate your support and we will follow up with you shortly.

Please visit our website

[www.slideoutwest.info](http://www.slideoutwest.info)

[www.fvrc.ca](http://www.fvrc.ca)

**Yours Truly,**

**Slide Out West Show Committee  
Fraser Valley Reining Club**



## **2011 SPONSORSHIP OPTIONS**

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**The PREMIERE Sponsor:** As our Premier Sponsor, you will enjoy a continuing relationship with this fast-growing horse sport organization. Not only will you have a high profile at our popular annual shows, but you will be recognized throughout the year on our mailings, our active website, our newsletters, and at our busy monthly reining sessions. We will work with you to make sure that you obtain maximum advantage from your sponsorship support.

### **The PLATINUM Sponsor: donation of \$500.00**

You receive:

- Sponsorship of one of our premier classes in the show
- Championship prize featuring your company name, event and class name
- Your company logo on the advertising posters of this event
- Placement of your company poster board advertisement at the event
- Recognition by our announcer at the event
- A full page ad in the show program
- Your logo and a link to your business on our website

### **The GOLD Sponsor: donation of \$350.00**

You receive:

- Championship prize featuring your company name, event and class name
- Your company logo on the advertising posters of this event
- Placement of your company poster board advertisement at the event
- Recognition by our announcer at the event
- A 1/3 page ad in the show program
- Your logo and a link to your business on our website.

### **The SILVER Sponsor: donation of \$250.00**

You receive:

- Your company logo on the advertising posters of this event
- Placement of your company poster board advertisement at the event
- Recognition by our announcer at the event
- A 1/4 page ad in the show program.
- Your logo and a link to your business on our website

### **The BRONZE Sponsor: donation of \$100.00**

You receive:

- Recognition by our announcer at the event
- A 1/6 page ad in the show program.
- Your logo and a link to your business on our website.

# ***2011 Fraser Valley Reining Club Sponsorship Form***

Yes, I would like to be an FVRC sponsor in the following category:  
Bronze \$100 [ ] Silver \$250 [ ] Gold \$350 [ ] Platinum \$500 [ ] Premier \$500+ [ ]

Class Sponsorship [Preferred Class] \_\_\_\_\_

Name \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

Enclosed is my check or money order for my sponsorship in the amount of \$ \_\_\_\_\_

\*Please enclose a copy of your ad and/or business card, or your ad on a CD (MS Word, or PDF preferred).

**In addition, all sponsors may supply flyers, products, or business cards for display on the sponsorship table.**

For more information contact:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



**THANK YOU FOR YOUR SUPPORT OF FVRC**

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[www.fvrc.ca](http://www.fvrc.ca)

[www.slideoutwest.info](http://www.slideoutwest.info)



# Slide Out West 2011

September 9 –11, 2011  
Chilliwack Heritage Park  
44140 Luckakuck Way, Chilliwack BC  
Lickman Road Exit off of Highway #1

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_ E- Mail: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Business or Product: \_\_\_\_\_

Booth space is in increments of 10' x 10'. Show sponsors will have first option on bulk space. Contact trade show regarding availability of larger spaces. Booths all include power & 8' table. Curtains, dividers and backdrops are to be supplied by exhibitor.

10' x 10' Booth \_\_\_\_\_ Booths @ \$125.00 each or equivalent product donation.

10' x 20' Booth \_\_\_\_\_ Booths @ \$200.00 each or equivalent product donation.

Camping at Heritage Park with Power \_\_\_\_\_ @ \$20.00 per night

TOTAL \$\_\_\_\_\_

FVRC/WCRA reserves the right to cancel, postpone or reschedule this event without notice at any time without liability to FVRC/WCRA, the show committee or volunteers. In the case of cancellation booth fees will be refunded. A security person will be in the building at non-show hours Thursday, Friday & Saturday. Exhibitors are responsible for their own liability, theft and damage insurances and all items left in the booths are at the exhibitors risk. FVRC/WCRA and/or Chilliwack Heritage Park will not be responsible for any losses or damages to exhibitor's booths or loss of items.

I agree to abide by the rules and terms set out by Slide Out West and Heritage Park and warrant that I am authorized to sign on behalf of the exhibitor.

Name: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Host Hotel is Best Western Country Inn (604 795 3828). Quote group WCRA West Coast Classic

Booth set up time: Friday September 9<sup>th</sup> 8:00 am.

Booth tear down: No earlier than following the show on Sunday September 11<sup>th</sup> or 6:00 pm whichever comes first.

To reserve space forward full payment, payable to FVRC, with this form to:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



## Slide Out West 2011

Sponsorship Form presented by Fraser Valley Reining Club

Date: \_\_\_\_\_

Name or Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Sponsorship amount: \_\_\_\_\_

Comments: \_\_\_\_\_

Website: \_\_\_\_\_

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### Receipt for 2011 Slide Out West. Sponsorship

Date: \_\_\_\_\_

Name or Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Sponsorship amount: \_\_\_\_\_

[www.fvrc.ca](http://www.fvrc.ca)

[www.slideoutwest.info](http://www.slideoutwest.info)